

THE PHD PROJECTSM

NEWS

Fall 2004

VOLUME VI: ISSUE 3

MISSION:

To increase the diversity of business school faculty by attracting African-Americans, Hispanic-Americans and Native-Americans to business doctoral programs and providing support during their doctoral programs.

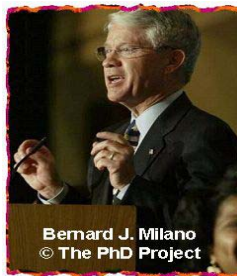
OBJECTIVES:

- To increase the number of minority business professors who can function as role models & mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



The PhD Project Accounting Doctoral Students Association

*Celebrating
10 Years!*



Congratulations to The PhD Project Accounting Doctoral Students Association for celebrating its 10th anniversary. The organization, the first of five minority doctoral student associations founded on August 10, 1994, celebrated the event at their annual conference in Orlando, Florida with a special tribute to Bernard J. Milano, President of the KPMG Foundation, Chief Administrator of The PhD Project.

The Accounting Alumni Association presented Bernie with a \$25,000 pledge making them

eligible to be listed as a sponsor organization of The PhD Project.

The PhD Project Accounting Doctoral Students Association was created in Montvale, New Jersey as a system of support and national network for African-American, Hispanic-American and Native-American in the process of pursuing doctoral degrees in Accounting at universities in the United States.

The Information Systems Doctoral Students Association will celebrate its 10 year anniversary in 2006. The Finance, Management and Marketing Associations celebrate 10 years in 2007.

For more information, please visit our website at www.phdproject.org.

1-888-2GET-APHD

WWW.PHDPROJECT.ORG

WE'RE DOING IT!! – NEW STUDENTS – 2004

A year after a person's name indicates the year that they attended a November PhD Project Conference.

Accounting

Nana Amoah
Morgan State University
Jason Brown, 2003
University of Pittsburgh
Annette Pridgen, 2003
University of Mississippi

Finance

Jaime Carrillo
University of Texas-Pan American
Richard Carrizosa, 2003
New York University
Kelly Carter, 2003
University of Florida
Antonio Macias Gomezanda
Purdue University
William Curington, 2003
University of New Orleans
Don Eckford, 2003
University of Michigan
David Moore, 2003
University of Tennessee
Ola Oyinsan, 2003
Ohio State University
Horacio Rocha, 2003
Penn State University
Arthur Wharton III, 2003
Morgan State University
Lisa Williams, 2002
Kent State University

Information Systems

Ashley Davis, 2003
University of Georgia
Juanita Dawson
Claremont Graduate University
Christina Outlay, 2003
University of Illinois at Chicago
Silvia Salas, 2003
Florida State University

Management

Modupe Akinola
Harvard University
Atira Brown, 2002
Arizona State University
Jesus Carmona
Texas A&M International University
Tandy Dilworth, 2003
Colorado University-Boulder
Michele Duguid
Cornell University

Management (cont'd.)

Edith Ellis, 2003
University of Texas at Dallas
Jemima Frimpong, 2003
University of Pennsylvania-Wharton
Colin Griswold
University of Arizona
Charlice Hurst, 2002
University of Florida
Carla Jones
Arizona State University
Claudy Jules, 2003
Case Western Reserve University
David Major
University of Maryland
Toyah Miller, 2003
Texas A&M University
Tina Opie, 2000
New York University
Desiree Pacheco
University of Colorado
Deborah Pembleton, 2002
University of Minnesota
Maritza Salazar, 2003
New York University
Mary Triana, 2002
Texas A&M University

Marketing

Aronte Bennett
New York University
Adriana Boveda, 2001
University of Rhode Island
Samantha Cross, 2002
University of California, Irvine
Alicia Dixon, 2003
University of Alabama
Morris Kalliny
University of Texas-Pan American
Elyria Kemp
University of Arkansas
Joseph Miller, 2003
Michigan State University
Javier Monllor, 2003
University of Illinois at Chicago
Edward Nowlin
University of Nebraska at Lincoln
Mandy Ortiz, 2003
University of Alabama
Dante Pirouz, 2003
University of California, Irvine
Breagin Riley
Northwestern University
Keith Wilcox
Baruch College-CUNY

NEW PROFESSORS

Congratulations to the following individuals who advised us of their dissertation defense since the Spring 2004 issue of this newsletter! A year after a person's name indicates the year that they attended a November PhD Project Conference.



<u>Name</u>	<u>Discipline</u>	<u>Doctorate Received From</u>	<u>Now Teaching At</u>
Laura Francis-Gladney, 1995	Accounting	Southern Illinois University	State University of New York, Institute of Technology
Arianna Pinello	Accounting	Florida State University	Georgia State University
Marvin Keene	Finance	Florida State University	Coastal Carolina University
Jennifer Edmonds, 1999	Information Systems	Rutgers University	Wilkes University
Garry Adams, 1997	Management	Florida State University	Auburn University
Brett Gilbert, 1999	Management	Indiana University	Georgia State University
Sharron Hunter-Rainey, 1998	Management	Duke University	Currently Seeking Faculty Position
Jennifer Sequeira	Management	University of Texas-Dallas	University of Southern Mississippi
Harriette Bettis-Outland, 1994	Marketing	Georgia State University	University of West Florida
Linda Silver Coley, 1998	Marketing	University of Cincinnati	University of Illinois, Urbana-Champaign
Kelvyn Moore	Marketing	University of Iowa	University of Missouri-St. Louis
Connie Porter, 1999	Marketing	Georgia State University	University of Notre Dame

PASSION FOR THE PHD PROJECT

So what's the big deal?

In mid June 2004, the KPMG Foundation received two checks for The PhD Project. One for \$500 while the other in the amount of \$1,000.

The first check for \$500 came from a retired KPMG partner who said, "his family, including the bride, decided to send the \$500 to The PhD Project in lieu of purchasing a family wedding gift".

The second check for \$1,000 was given by an employee of a sponsoring company who upon winning his company's

Citizenship and Diversity Award, accepted the award and elected to have the financial portion of his Award sent to The PhD Project.

"Those who know the difference The PhD Project is making not only support The PhD Project, they are passionate about it" says Bernard J. Milano, President of the KPMG Foundation, Chief Administrator of The PhD Project.

THE FACULTY CORNER

Dr. dt ogilvie, Associate Professor of Business Strategy, Rutgers University and **Jill Hough, Assistant Professor of Management, University of Tulsa** have a paper accepted for publication by the Journal of Management Studies. The paper is entitled "An empirical test of cognitive style and strategic decision outcomes."

Dahlia Robinson, Assistant Professor of Accountancy and Information Management, Arizona State University and **Diane Burton, Doctoral Student, Arizona State University** have an article in the Accounting Horizons, Volume Eighteen – Number Two, June 2004 issue. The article is entitled "Discretion in Financial Reporting: The Voluntary Adoption of Fair Value Accounting for Employee Stock Options."

Congratulations to **Magnus Dahlquist, Adjunct Associate Professor of Finance, Duke University**; **Lee F. Pinkowitz, Assistant Professor, Georgetown University**; **Rohan G. Williamson, Assistant Professor of Finance, Georgetown University** and **Rene M. Stulz, Everett D. Reese Chair/Director of the Dice Center for Research in Financial Economics, The Ohio State University**, whose paper has been selected to receive the William F. Sharpe Award for the Best paper published in the Journal of Financial and Quantitative Analysis during the year 2003. The award carries with it a \$5,000 cash prize to be divided among the authors of the winning paper.

Congratulations to **Dr. Lena Rodriguez** who has accepted the appointed of Assistant to the President for External Affairs at San Diego State University.

Congratulations to **Dr. Carolina Gomez, Management Professor at Florida International University**, who recently received tenure and a promotion to Associate Professor.

Correction to last issue: **Leyland Lucas, Assistant Professor of Management, Morgan State University** and **Dr. dt ogilvie, Associate Professor of Business Strategy, Rutgers University** have a paper accepted for publication in International Journal of Information Technology and Management. The paper is entitled "The Evolution of Organizations' Search Strategies for Knowledge."

STUDENT ACCOMPLISHMENTS

Congratulations to the following student(s) who recently passed their comprehensive exams:

Name	Discipline	School
Sandra Solomon	Accounting	Arizona State University
Tonjia S. Coverdale	Information Systems	Morgan State University
Dorothy Kirkman	Management	Rutgers University
Rudy Watson	Management	George Washington University

Congratulations to the following student(s) who successfully defended their dissertation proposal:

Name	Discipline	School
Carolyn Birmingham	Management	University of Oklahoma
Metrecia Long James	Management	Florida State University
Carolyn Massiah	Marketing	Arizona State University
Jeremy J. Sierra	Marketing	New Mexico State University

THE PHD PROJECT SCORECARD

<u>Year</u>	<u>Direct Mailers</u>	<u>Ads</u>	<u>Applications To Conference</u>	<u>Invitations</u>	<u>Attendees</u>	<u>Conference Attendees Started Doctoral Program</u>	<u>Started Doctoral Program*</u>
1994	20,000	8	570	285	266	50	81
1995	27,000	7	853	381	324	54	67
1996	35,500	10	1,135	499	421	40	78
1997	46,300	11	1,153	500	429	42	81
1998	56,500	12	903	402	349	22	60
1999	75,000	12	933	466	407	35	57
2000	110,600	15	679	338	290	29	67
2001	120,000	15	1,076	486	378	35	72
2002	150,000	15	957	372	342	27	67
2003	140,000	15	900	450	368	28	52
2004-Est.	150,000	25	850	400	325	N/A	N/A

**represents all African-American, Hispanic-American and Native Americans who entered a business doctoral program the following September.*

THE PHD PROJECT DOCTORAL STUDENTS ASSOCIATIONS

	<u>Accounting</u>	<u>Finance</u>	<u>Information Systems</u>	<u>Management</u>	<u>Marketing</u>	<u>Total</u>
Total current students	67	57	84	171	67	446
Total since formation of DS Association who are now faculty	97	28	48	112	58	343
Total who dropped out of Doctoral Program	17	12	13	27	8	73
Total current faculty	215	63	91	216	133	718
Faculty as of 1994	-	-	-	-	-	294*

**breakdown by discipline not available at time information was gathered.*

THE PHD PROJECT SPONSORS

KPMG FOUNDATION • GRADUATE MANAGEMENT ADMISSION COUNCIL

PARTICIPATING UNIVERSITIES • CITIGROUP FOUNDATION • FORD MOTOR COMPANY

DAIMLERCHRYSLER CORPORATION FUND • AACSB INTERNATIONAL • GE FOUNDATION

AICPA • JAMES S. KEMPER FOUNDATION • MERRILL LYNCH & Co. FOUNDATION, INC.

FANNIE MAE FOUNDATION • ABBOTT LABORATORIES • STATE STREET CORPORATION

JPMORGAN CHASE • ROBERT K. ELLIOTT • GOLDMAN, SACHS & Co.

HEWLETT-PACKARD COMPANY • SARA LEE BRANDED APPAREL