

# The PhD Project <sup>sm</sup>

**NEWS**

**Fall 2003**

**Volume VII: Issue 2**

**MISSION:** To increase the diversity of business school faculty by attracting African-Americans, Hispanic-Americans and Native Americans to business doctoral programs and providing support during their doctoral programs.

**OBJECTIVES:**

- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.

## 2003 DOCTORAL SCHOLARSHIP WINNERS

We are delighted to announce that Wesley R. Gray, University of Chicago, is the winner of the third annual Citigroup Foundation Doctoral Scholarship for minority doctoral students in Finance. Congratulations, Wesley!

Congratulations, too, to the following individuals who were awarded a KPMG Accounting Doctoral Scholarship for the 2003-2004 academic year!

Douglas M. Able III  
Carlos Eriel J. Angueira  
Kwadwo N. Asare  
Melissa A. Boyle  
Maureen Butler  
Lemuria Carter  
Rosemond Desir  
Helen Gabre  
Kelly Gamble  
Anthony D. Holder  
Andre Holmes  
Juan Jimenez  
Katherine Lopez  
Paul San Miguel

University of North Carolina at Chapel Hill  
University of Florida  
University of Iowa  
University of Southern California  
University of Arkansas  
Virginia Polytechnic Institute & State University  
University of Massachusetts-Amherst  
University of Mississippi  
Florida State University  
Florida State University  
Florida State University  
University of Southern California  
University of Texas at San Antonio  
University of Texas at San Antonio

For more information about these and other funding opportunities, please visit our website [www.phdproject.org](http://www.phdproject.org).

*See page 2 for a list of the doctoral students whose KPMG scholarships were renewed for the 2003-2004 academic year.*

## THE PHD PROJECT SPONSORS

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# 2003 KPMG FOUNDATION DOCTORAL SCHOLARSHIP RENEWALS

## **Accounting**

Arinola Adebayo	Virginia Commonwealth University
Dorothy Alexander-Smith	Pennsylvania State University
Amy Alward	Washington State University
Angela Andrews	Michigan State University
Carol Anilowski	University of Michigan
Anibal Baez Diaz	Kent State University
Darryl Brown	University of Arizona
Maria Caban-Garcia	University of Missouri-Columbia
Bobbie Daniels	Jackson State University
Yvonne Ellis	Jackson State University
Dennis Lopez	University of Arkansas
Antoinette Lynch	University of South Florida
Evelyn McDowell	Case Western Reserve University
Kevin Melendrez	University of Arizona
Patrick Morris	Cornell University
Kofi Appiah Okyere	University of Wisconsin-Madison
Arianna Pinello	Florida State University
Terence Pitre	Michigan State University
Ray Rodriguez	University of Texas at San Antonio
Juan Manuel Sanchez	University of Texas at San Antonio
Paula Sanders	University of Illinois-Urbana
Sylvia Santiago	University of Connecticut
Charlene Sinkin	Oklahoma State University
Craig Sisneros	Arizona State University
Sandra Solomon	Arizona State University
Liz Washington Arnold	Rutgers University
Jan Williams	Morgan State University
Veronda Willis	University of Colorado-Boulder

## **Information Systems**

Dorothea Abraham	University of Georgia
Gayle Beyah	Georgia State University
Jon Blue	Virginia Commonwealth University
Jacqueline Burton	Claremont Graduate University
Orneita Burton	Arizona State University
Janna Crews	University of Arizona
Marcia Daley	Georgia State University
Sherae Daniel	University of Maryland
Adriane Davis	Georgia State University
Michael Douglas	University of South Florida
Ixchel Faniel	University of Southern California
Deidra Fryer	George Washington University
Edith Galy	University of Texas-Pan American
Patrick Guilbaud	University of Virginia
Shawndra Hill	New York University
Rhoda Joseph	Baruch College
Patricia Katopol	University of Washington
Jennifer Edmonds	Rutgers University
Jolie Martin	Harvard University
Likoeb Maruping	University of Maryland
Larry McDaniel	University of Mississippi
Francis Mendez	Rutgers University
Gregory Ramsey	University of Minnesota
Lionel Robert, Jr.	Indiana University
Joycelyn Wilson	University of Maryland

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## THE FACULTY CORNER



Professor Matthew J. Anderson, Michigan State University, received an award for Sustained Effort Toward Excellence in Diversity at the All-University Excellence in Diversity 2003 Recognition and Awards Convocation.

Robin L. Tarpley, Assistant Professor of Accounting, George Washington University, Co-authored the article "How Are Earnings Managed? Examples from Auditors," with Mark W. Nelson, Cornell University and John A. Elliott, Baruch College. It was published in the 2003 Supplement Issue of *Accounting Horizons*. Congratulations Dr. Robin Tarpley!

George A. Comer, Assistant Professor of Finance, Georgetown University, is the author of the article "Hybrid Mutual Funds and Marketing Timing Performance," which will be published on the *Journal of Business* website.

Rohan Williamson, Professor of Finance, Georgetown University, was recently promoted to Associate Professor with tenure.

Angelica Cortes, Professor of Marketing, University of Texas, recently received tenure.

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# WE'RE DOING IT!! - NEW STUDENTS - 2003

Below is a list of all the individuals reported to us who started a doctoral program in business this Fall. Note: a year next to the university name indicates those who were PhD Project conference participants. Welcome to academia!

## ***Accounting***

Douglas Able III University of North Carolina at Chapel Hill, 2002  
Carlos Angueira University of Florida, 2001  
Kwadwo Asare University of Iowa, 2002  
Loretta Baryeh Morgan State University  
Melissa Boyle University of Southern California  
Maureen Butler University of Arkansas  
Rosemond Desir University of Massachusetts-Amherst, 2002  
Kelly Gamble Florida State University, 2002  
Anthony Holder University of Cincinnati, 2002  
Andre Holmes Florida State University, 2002  
Juan Jimenez University of Southern California, 1995  
Marc Morris Southern Illinois University  
James Ogundele Case Western Reserve, 2000  
Paul San Miguel University of Texas at San Antonio, 1997

## ***Finance***

Vaneesha Boney Florida State University, 2002  
Sergio Davila University of Texas at San Antonio  
Jose Gutierrez University of Texas at San Antonio  
Norbert Pierre Baruch College  
Pamela Queen George Washington University  
Melanie M. Rose Old Dominion University  
Maria Schutte University of Missouri-Columbia, 2002  
Julius Snell The University of Arizona, 2001  
Tommy Stith University of Georgia  
Alvaro Taboada The Ohio State University, 2000  
Jide Wintoki University of Georgia

## ***Information Systems***

Garry Burnett George Washington University, 2001  
Cherylann Dunalp Rutgers University  
Nanette Napier Georgia State University  
Brandis Phillips Michigan State University, 1999  
Renee Pratt Florida State University  
Janine Spears Pennsylvania State University, 2002  
Donald Wynn, Jr. University of Georgia, 2002  
Sheridan Yeates Baruch College

## ***Management***

Lascelles Adams University of Central Florida  
Yerodin Bermiss Northwestern University, 2001  
Elizabeth Flores University of Texas at San Antonio  
SherRhonda Gibbs Jackson State University, 2001  
Sharon Hill University of Maryland  
Rayshad Holmes George Washington University, 2001  
Bernadine Johnson Michigan State University  
Kevin Miliffe University of Florida  
Anthony Nyberg University of Wisconsin-Madison, 2002  
Heather Omoregie Stanford University  
Tangela Phillips Morgan State University  
Lejon Poole University of Alabama-Birmingham  
Renee Richardson Harvard University  
Kimberely Rios Stanford University  
Silvia Sendrow Rutgers University  
Darrell Singleterry Morgan State University, 2001  
Del Smith University of Alabama-Birmingham  
Amy Verbos University of Wisconsin-Madison  
Claudia Vettorazzi University of Cincinnati, 2001  
Deandra Villarreal University of Texas at San Antonio  
Wendy Walker Georgia Institute of Technology

## ***Marketing***

Lauren Adams University of Kentucky  
Christine Bennett University of Minnesota  
Brian Brown George State University, 2002  
Alejandro Camacho University of Cincinnati  
Carla Canada University of Kentucky  
Dorinda Christian Mississippi State University, 2001  
Tracy Harmon University of South Florida  
Horace Melton Florida State University, 2002  
Jana Rutherford Florida Atlantic University  
Maura Scott Arizona State University, 1998  
Esther Swilley Florida State University  
Tonya Williams Northwestern University, 2001  
Jaclyn Zires Duke University

# The PhD Project Scorecard

Year	Direct Mailers	Ads	Applications to conference	Invitations	Attendees	Started Doctoral Programs*
1994	20,000	8	570	285	266	81
1995	27,000	7	853	381	324	67
1996	35,500	10	1,135	499	421	78
1997	46,300	11	1,153	500	429	81
1998	56,500	12	903	402	349	60
1999	75,000	12	933	466	407	57
2000	110,600	15	679	338	290	67
2001	120,000	15	1,076	486	378	72
2002	150,000	15	957	372	342	67
2003**	140,000	15	900	450	400	N/A

\* represents all African-Americans, Hispanic-Americans and Native Americans who entered a business doctoral program the following September.

\*\* estimated.

## 2004 PHD PROJECT DSA CONFERENCES

### *Finance:*

June 21 – 23, 2004  
Vancouver, Canada  
2004 Western Finance Association Meeting  
June 23 – 26, 2004  
Fairmont Waterfront Hotel  
Vancouver, Canada

### *Information Systems:*

August 3 – 5, 2004  
New York, NY  
2004 Americas Conference on Information Systems  
August 5 – 8, 2004  
Marriott Marquis,  
New York, NY

### *Marketing:*

August 4 – 6, 2004  
Boston, MA  
American Marketing Association  
2004 Summer Marketing Educators' Meeting  
August 6 – 9, 2004  
Marriott Copley Plaza  
Boston, MA

### *Management:*

August 5 – 7, 2004  
New Orleans, LA  
2004 Academy of Management Meeting  
August 8 – 11, 2004  
Sheraton New Orleans Hotel  
New Orleans, LA

### *Accounting:*

August 6 – 8, 2004  
Orlando, FL  
2004 American Accounting Association Meeting  
August 8 – 11, 2004  
Marriott World Center  
Orlando, FL

If you are a new doctoral student in one of the above listed disciplines, please contact Tara Perino tperino@kpmg.com to add your name to our member database if you are not currently a member.

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