

THE PHD PROJECTSM

NEWS

SPRING 2004

VOLUME V: ISSUE 2

MISSION:

To increase the diversity of business school faculty by attracting African-Americans, Hispanic-Americans and Native Americans to business doctoral programs and providing support during their doctoral programs.

OBJECTIVES:

- To increase the number of minority business professors who can function as role models & mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



North Carolina A&T State University Names a Building After Dean Quiester Craig



On April 15, 2004, Dean Quiester Craig received something so overwhelming it left him speechless. North Carolina A&T

officials announced that the School of Business and Economics new General Classroom building would be named "*Quiester Craig Hall*" after the man who has led it for 32 years. (*Dean Quiester Craig pictured above with A&T Chancellor James Renick*).

It was on the first of a two-day business school alumni reunion scheduled to coincide with the building's dedication that the announcement was heard. Almost 200 A&T business school graduates attended.

A second announcement was also made, the creation of the KPMG/Michael A. Conway Scholarship Fund. Contributions from KPMG partners and employees plus the KPMG Foundation matching totaling \$600,000 were matched by a federal government grant to endow the fund in the amount of \$1.2 million.

During Dean Craig's tenure, A&T was accredited by AACSB International, the top designation for business schools, and the business school was awarded a Beta Gamma Sigma chapter. Dean Craig became the first African American national president of both groups.

Craig thanked the team of administrators, faculty and students who helped A&T grow and prosper over the past years. "*Keep your eyes on us ... because this university is not stopping now,*" Dean Craig said.



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RESULTS OF PHD PROJECT TO DATE

	<u>Accounting</u>	<u>Finance</u>	<u>Information Systems</u>	<u>Management</u>	<u>Marketing</u>	<u>Total</u>
Total current students	65	46	79	155	56	401
Total since formation of DS Association who are now faculty	91	26	45	105	52	319
Total who dropped out of Doctoral Program	15	12	11	26	9	73
Total current faculty	208	63	90	209	130	700
Faculty as of 1994	-	-	-	-	-	294*

**breakdown by discipline not available at time information was gathered.*

NEW PROFESSORS

Congratulations to the following individuals who advised us of their dissertation defense since the Winter 2004 issue of this newsletter! A year after a person's name indicates the year that they attended a November PhD Project Conference.



<u>Name</u>	<u>Discipline</u>	<u>Doctorate Received From</u>	<u>Now Teaching At</u>
Jennifer Blouin	Accounting	University of North Carolina at Chapel Hill	University of Pennsylvania
Maria T. Caban-Garcia, 1998	Accounting	University of Missouri-Columbia	University of South Florida-Sarasota/Manatee
Antoinette Lynch, 1999	Accounting	University of South Florida	Miami University (Ohio)
Gregory Sierra	Accounting	Washington University at St. Louis	Pursuing post-doctoral fellowship with Federal Reserve Board of Governors
William Belski, 1997	Accounting	Virginia Tech	Samford University
Wanda Lee Owens, 1995	Finance	University of Georgia	Clark Atlanta University
Dorothea (Chon) Abraham	Information Systems	University of Georgia	College of William & Mary
Dessa David	Information Systems	Baruch College	Seeking Faculty Position
Gavin Clarkson	Management	Harvard University	University of Michigan
Kristena Payne Gaylor, 1999	Management	Jackson State University	Belhaven College
Carlos Gonzalez	Management	University of Massachusetts	California State Polytechnic University-Pomona
Morgan Milner	Management	Michigan State University	Eastern Michigan University
Rochelle Parks-Yancy	Management	Rutgers University	Texas Southern University
Jeffrey Robinson, 1997	Management	Columbia University	New York University
Velvet Weems-Landingham	Management	Case Western Reserve University	Kent State University
Ivonne Torres	Marketing	University of Houston	New Mexico State University



In Memoriam

The PhD Project Says Goodbye To A Dear Friend – A Pioneer

We say goodbye to a dear friend. Dr. Milton Wilson, who passed away last fall, was the first African American CPA in the state of Texas. He was the first African American to receive a doctorate from Indiana University and the first African American to obtain AACSB accreditation for a HBCU; Texas Southern University. Under his leadership, Howard University became the first business school in the Washington DC area to receive AACSB accreditation. Dr. Wilson was the only dean to accomplish this at two HBCU's. Licensed in 1952, he was among the nation's first 100 African American CPAs. It was during the civil rights era that Dr. Wilson became one of the first three African Americans to earn a doctoral degree in accounting. Associate Professor, Theresa A. Hammond (Chapel Hill: University of North Carolina Press, 2002) who wrote: *A White-Collar Profession: African American Certified Public Accountants since 1921* says, "Wilson, as a dean, lead Texas Southern University's School of Business in 1967 to become the first historically black college or university to earn accreditation from the American Assembly of Collegiate Schools of Business (AACSB)." In 1970 Dr. Wilson became dean of Howard University's School of Business, and held the position for 25 years before retiring in 1995. Dr. Wilson was instrumental in the creation of the African American Accounting Doctoral Students Association (AAASA) which led to the PhD Project Doctoral Students Association.

2004 PHD PROJECT DOCTORAL STUDENTS ASSOCIATION CONFERENCES

Finance:

June 21-23, 2004
The Fairmont Waterfront Hotel
Vancouver, Canada

Western Finance Association 2004
Annual Meeting
June 23-26, 2004
The Fairmont Waterfront Hotel
Vancouver, Canada

Information Systems:

August 3-4, 2004
Marriott Marquis
New York, NY

2004 Americas Conference on
Information Systems
August 5-8, 2004
Marriott Marquis
New York, NY

Accounting:

August 6-8, 2004
Marriott World Center
Orlando, FL

2004 American Accounting Association
Meeting
August 8-11, 2004
Marriott World Center
Orlando, FL

Management:

August 5-7, 2004
JW Marriott Hotel
New Orleans, LA

2004 Academy of Management Meeting
August 8-11, 2004
Sheraton New Orleans
New Orleans, LA

Marketing:

August 4-6, 2004
Sheraton Boston
Boston, MA

American Marketing Association
2004 Summer Marketing Educators'
Meeting
August 6-9, 2004
Marriott Copley Plaza
Boston, MA

For more information, please contact Anita C. English at acenglish@kpmg.com

THE FACULTY CORNER



Leyland Lucas, Assistant Professor of Management, Rutgers University, has a paper accepted for publication in International Journal of Information Technology and Management. The paper is entitled "*The Evolution of Organizations' Search Strategies for Knowledge.*"

Dr. Fay Cobb Payton, Assistant Professor of Information Systems/Technology, North Carolina State University, has had an article published in the March 11, 2004 issue of Black Issues in Higher Education. The article is entitled *Last|Word: Making STEM Careers More Accessible.*

Dr. Lucy J. Reuben, has been named Provost at North Carolina Central University. Previously Dr. Rueben was dean at the School of Business, South Carolina State University.

Congratulations to **Dr. Linda Poulson, Associate Professor of Accounting, Elon University**. Linda has just been granted tenure and a promotion to Associate Professor of Accounting at Elon University, Martha and Spencer Love School of Business.

Congratulations to **Dr. James R. Jones, Assistant Professor of Management, University of Nebraska**, who has been granted tenure and a promotion to associate professor, effective August 16, 2004.

STUDENT ACCOMPLISHMENTS

Congratulations to the following student(s) who recently passed their comprehensive exams:

Name	Discipline	School
Amy Alward	Accounting	Washington State University
Sylvia Santiago	Accounting	University of Connecticut
Jan Williams	Accounting	Morgan State University
Stephanie Yates Rauterkus	Finance	Louisiana State University
Patricia Katopol	Information Systems	University of Washington
Jennifer Bowers	Management	Florida Atlantic University
Meredith Burnett	Management	University of Maryland

Congratulations to the following student(s) who successfully defended their dissertation proposal:

Name	Discipline	School
Likoebe Maruping	Management	University of Maryland

Congratulations to **Adriane Davis, Information Systems, Georgia State University**, who has been recognized by the National Science Foundations (NSF) Graduate Research Program as a 2004 fellow.

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2004 KPMG Foundation Accounting Doctoral Scholarship-New Awards

Nana Yamfo Amoah	Morgan State University	Annette Pridgen	University of Mississippi
Jason Brown	University of Pittsburgh	Richard Saouma	Stanford University
Marc Morris	Southern Illinois University	Cathy Scott	Jackson State University

2004 Citigroup Finance Doctoral Scholarship Recipient

Richard Carrizosa New York University

2004-2005 KPMG Foundation Doctoral Scholarship-Renewals

Accounting

Dorothy Alexander-Smith	Pennsylvania State University	Juan Manuel Sanchez	University of Texas at San Antonio
Amy Alward	Washington State University	Paula Sanders	University of Illinois-Urbana
Carlos E. Jimenez Angueira	University of Florida	Sylvia Santiago	University of Connecticut
Carol Anilowski	University of Michigan	Charlene R. Sinkin	Oklahoma State University
Kwadwo N. Asare	University of Iowa	Craig Sisneros	Arizona State University
Melissa Boyle	University of Southern California	Sandra Solomon	Arizona State University
Darryl Brown	University of Arizona	Liz Washington Arnold	Rutgers University
Maureen Butler	University of Arkansas-Fayetteville	Jan Williams	Morgan State University
Lemuria Carter	Virginia Tech	Veronda Willis	University of Colorado-Boulder
Bobbie Daniels	Jackson State University	<i>Information Systems</i>	
Rosemond Desir	University of Massachusetts-Amherst	Jon Blue	Virginia Commonwealth University
Helen G. Gabre	University of Mississippi	Jacqueline Burton	Claremont Graduate University
Kelly F. Gamble	Florida State University	Orneita Burton	Arizona State University
Anthony D. Holder	University of Cincinnati	Sherae Daniel	University of Maryland
Andre J. Holmes	Florida State University	Deidra Fryer	George Washington University
Juan Manuel Jimenez	University of Southern California	Patrick Guilbaud	University of Virginia
Dennis Lopez	University of Arkansas	Shawndra Hill	New York University
Katherine Lopez	University of Texas at San Antonio	Patricia Katopol	University of Washington
Evelyn McDowell	Case Western Reserve University	Jolie Martin	Harvard University
Kofi Appiah Okyere	University of Wisconsin-Madison	Likoebe Maruping	University of Maryland
Ray Rodriguez	University of Texas at San Antonio	Gregory Ramsey	University of Minnesota
Paul San Miguel	University of Texas at San Antonio	Lionel Robert	Indiana University