



## **The PhD Project Hall of Fame 2021 Honoree**

**Dr. Adriane B. Randolph**

**Founder and Executive Director of the Kennesaw State University BrainLab and Professor of Information Systems**

**Kennesaw State University**

*-- Dr. Adriane Randolph has continually demonstrated her passion and support for the ISDSA and the PhD Project. She has been an active member, held several officer positions, operated as a faculty advisor for multiple terms, presented as a speaker and panelist, led fundraising efforts, and operated a host of other contributor actions at multiple PhD Project events.*

Dr. Adriane B. Randolph is a tenured, Full Professor of Information Systems at Kennesaw State University in the Michael J. Coles College of Business. She is also the Founder and Executive Director of the BrainLab, an innovative, research-based enterprise that combines cognitive neuroscience tools with cutting-edge applications in Information Systems. The BrainLab has garnered international credibility through her efforts in establishing one of the first neurophysiologically-based research labs within a business college in the world and helping champion what is now the recognized sub-field of neuro-Information Systems.

Dr. Randolph's research focuses on the design and application of brain-computer interface systems which allow for non-muscularly controlled assistive technologies and reflect varying human mental states. Through the Kennesaw State University BrainLab, she is working to discover impactful solutions for brain-computer interfaces by uncovering the underlying characteristics that affect users' control and cognitive performance. The BrainLab at Kennesaw State University was founded in 2007 with three major goals in mind: to understand an individual's control of brain-based devices, to design devices that improve quality of life, and to assess the usefulness of brain-based applications in organizational settings. Over the past two decades, Dr. Randolph has undertaken numerous projects in the areas of neural processing with brain-computer interfaces, neuromarketing, and neuro-education. She has secured over \$1.5 million in federal and private funding and pursued a related patent.

Prior to earning her Ph.D. in Computer Information Systems from Georgia State University's Robinson College of Business, Dr. Randolph had a successful consulting career in change management at Accenture (then Andersen Consulting) in Washington, D.C. She earned her B.S. in Systems Engineering with Distinction from the University of Virginia. She resides in the Atlanta Metropolitan Area with her family.