



The PhD Project Hall of Fame

2019 Honoree

Dr. Craig A. Sisneros

Assistant Professor of Accounting, Spears School of Business

Oklahoma State University

-- From his very first year as a doctoral student Craig was invested in giving back to the PhD Project. In November 2000 he participated in the annual conference as a member of the Doctoral Student Panel and continued in that role every year subsequent until 2006. In 2009 Dr. Craig was the moderator of the Doctoral Student Panel. Craig has a great story that has touched many students. He conveyed his message in a funny and deprecating way that demonstrated his humility and true concern for the attending participants. Craig, a truly extraordinary man (actually a very "special" man), put himself forward as the average man in a way that let participants know that ordinary men and women can be successful in our business if only they will work hard. Over the past 18 years, he has made substantial contributions to accounting diversity initiatives and the PhD Project.

Dr. Sisneros serves as an assistant professor in the School of Accounting for the Spears School of Business at Oklahoma State University after holding visiting and/or assistant professor positions at University of Utah, Wichita State University, and University of Colorado Denver. His teaching experience includes financial and managerial accounting at the introductory and intermediate levels, financial statement analysis, and he looks forward to teaching in the Ph.D. program at OSU. He holds a Bachelor of Science degree in Accountancy (summa cum laude) from Metropolitan State College of Denver and a Ph.D. in Accountancy (Finance minor) from Arizona State University. His research projects include the market valuation of accounting earnings components, earnings manipulation, and the organizational choices of distressed companies with publications in *The Accounting Review*, *Advances in Accounting*, *Review of Quantitative Finance and Accounting*, and *Accounting and Financial Control*. Dr. Sisneros previously worked as a controller for Central City Opera House Association and the CCOHA Endowment Fund.

He serves as a planning committee member for the PhD Project, as faculty advisor for Beta Alpha Psi- Chi Chapter at Oklahoma State, and as a member of the School of Accounting Ph.D. Program Committee among other activities. Past service positions include Beta Alpha Psi- Theta Sigma Chapter where he was named Outstanding Faculty Advisor in 2017, co-chair of the Minority Affairs Committee at CU Denver, treasurer and chair of the Education Committee for the Wichita Hispanic Chamber of Commerce, and executive director for the NABA Accounting Career Awareness Program at Wichita State. Dr. Sisneros and his wife, Greta, have two daughters, Sydnee and Danee. In addition to cheering on his daughters in sports and music, he enjoys golf, basketball, racquetball, camping, and other outdoor activities.