



**The PhD Project Hall of Fame
2013 Honoree
Miriam B. Stamps
Professor of Marketing
University of South Florida**

“Mimi is a tireless mentor advising her own and her ‘adopted’ PhD Project doctoral students. Through her efforts and presence—in addition to passion and big heart—she has paved the way for women (and men) of color in the Academy. Yes, she has published, and given talks, and served in higher positions however her legacy will be in that she literally changed the face of Business School faculties one mentee at a time! I have known Mimi for close to 25 years, and she’s always been a model of excellence in promoting diversity – even before there was a PhD Project, and certainly since the inception of the PhD Project. I consider her the ‘Thad Spratlen’ of women PhD’s in Marketing.”

Miriam Stamps is Associate Professor and Chair Emeritus in the Marketing Department, having retired in August 2012. Her teaching interests are in international marketing and consumer research. She most recently taught graduate-level courses in international marketing.

Her research interests are in market segmentation, consumer behavior, and social marketing. Her work has been published in the *Journal of Leisure Research*, *Journal of Marketing Education*, *Journal of Personal Selling and Sales Management*, *Journal of Business Research*, and *Industrial Marketing Management*. Dr. Stamps also co-authored a book chapter in *Advertising Research: The Internet, Consumer Behavior and Strategy*. In addition, she was co-author of the book, *Salt City and Its Black Community* with her husband Spurgeon Stamps. She has presented her work at both national and international conferences.

She holds a BA in mathematics from Fisk University and an MBA from Washington State University. She received a PhD in marketing at Syracuse University in 1982 and joined the USF faculty shortly afterwards. Her professional service includes work as co-director of the Florida-China Linkage Institute, co-chair of the 2008 AMS Multi-Cultural Conference, and participation on several university-wide committees. She volunteers with several Tampa Bay nonprofits, often in leadership roles. Dr. Stamps is a member of Phi Beta Kappa and Beta Gamma Sigma.