



## **DiversityInc CEO Joins PhD Project Board**

**MONTVALE, New Jersey (December 1, 2021) – [The PhD Project](#)** is excited to announce that Carolynn Johnson, CEO of DiversityInc Media, LLC., has joined its board of directors. The 17 person board, which includes leaders in both business and academia, focuses on helping advance the project’s mission to increase diversity in business.

“We are so pleased to welcome Carolynn to The PhD Project board,” said Neil Bosland, PhD Project board chair and executive vice president and chief operating and financial officer for AACSB International. “Over the years, she has been such a strong and influential voice on diversity, equity and inclusion. We look forward to working with her to grow The PhD Project’s reach and impact.”

Elevated to CEO of DiversityInc Media, LLC. in 2019, Johnson leads an organization known as the gold standard of measurement of effective diversity and inclusion strategies. She joined the company in 2003 as its chief operations officer and chief revenue officer with responsibility for operations, all major corporate partnerships, web properties, and events. During this time, she also led sales management, information technology, circulation, business development, and the development and execution of the annual DiversityInc Top 50 competition.

Johnson has served as the director of the DiversityInc Foundation for the past 10 years; is a member of the National Board of Directors at INROADS; and is a founding board member of the Rutgers Business School Center for Women in Business. She completed an executive management program at the Tuck Business School at Dartmouth College and earned a master’s degree in business administration from Rutgers Business School.

Blane Ruschak, president of The PhD Project, said, “Carolynn is a highly respected leader who has spent decades helping organizations take a smarter, more effective approach to fostering diverse and inclusive cultures. We are proud to welcome her to our board of directors.”

### **About The PhD Project**

Founded in 1994, [The PhD Project](#) works to increase diversity in U.S. business schools, creating role models in the classroom and among administration and academic leadership that encourage minorities to study business and pursue business careers. Since its launch, the project has been responsible for

quintupling the number of minority professors, administrators and academic leaders at an extensive list of academic programs, helping more than 1,600 former business professionals and undergraduate students receive their doctoral degree. The PhD Project currently includes close to 300 students enrolled in a PhD program across all business disciplines.

For more information on The PhD Project, webinars and sponsors visit [www.phdproject.org](http://www.phdproject.org) and follow the program on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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