



## **The PhD Project Announces its New Corporate Partner, Stryker**

**MONTVALE, NEW JERSEY (DATE) –** [The PhD Project](#) is proud to announce [Stryker](#) has joined the nonprofit as a Corporate Partner to help advance the nonprofit organization’s mission to increase diversity in the business world.

“We are thrilled to welcome Stryker to The PhD Project family,” said Blane Ruschak, president of The PhD Project. “We know this team is dedicated to helping create more diversity in the workforce, and we’re honored to call them our partner.”

The PhD Project is a national nonprofit organization that helps its Black/African American, Latinx/Hispanic American and Native American members pursue a business PhD with the intent to become university faculty, teaching and guiding underrepresented students who aspire to a career in business. Since its inception in 1994, the number of professionals from these underrepresented groups earning business PhDs in the United States has quintupled, from 294 to more than 1,400. More than 250 PhD Project members are currently pursuing their doctorates at institutions across the country.

“The new partnership supports our ongoing commitment to strengthen the diversity of our workforce,” said Annie Heath, Senior Director, Diversity, Equity and Inclusion for Stryker. “Our commitment aligns with the PhD Project’s mission to address a hidden barrier to workforce diversity: the lack of diversity among college professors. We’re proud to join their efforts.”

Stryker is committed to attracting, developing and advancing talent that reflects the diversity of its customers, patients, communities and stakeholders. The company believes that it’s critical to create a culture of inclusion, engagement and belonging, so that everyone can achieve their full potential.

Stryker has committed to donate \$25,000 as part of its support over one year.

### **About The PhD Project**

Founded in 1994, [The PhD Project](#) works to increase diversity in the business world. Through its unique model, the nonprofit organization’s Black/African American, Latinx/ Hispanic American and Native American members pursue business PhDs with the intent to become university faculty, teaching and guiding underrepresented students who aspire to a career in business. Since its launch, the project has been responsible for quintupling the number of underrepresented professors, administrators and academic leaders at an extensive list of academic programs, helping more than 1,300 former business professionals and undergraduate students receive their doctoral degree. The PhD Project also includes close to 300 students currently enrolled in a business PhD program.

For more information on The PhD Project, webinars and sponsors visit [www.phdproject.org](http://www.phdproject.org) and follow the program on [Twitter](#), [Facebook](#) and [LinkedIn](#).

### **About Stryker**

Stryker is one of the world’s leading medical technology companies and, together with its customers, is driven to make healthcare better. The company offers innovative products and services in Orthopedics, Medical and Surgical and Neurotechnology and Spine that help improve patient and hospital outcomes. More information is available at [www.stryker.com](http://www.stryker.com).

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