

Strategy, Innovation & Entrepreneurship (SIE) Speaker Series 2022

Organized by the The PhD Project and
The Consortium on Competitiveness and Cooperation ([CCC](#))

The SIE Speaker Series is an opportunity for PhD Project participants to learn more about topics in Strategy, Innovation and Entrepreneurship from leading scholars around the world. Professors will share their academic journeys including what led them to pursue doctoral degrees, and choose particular PhD programs and dissertation topics, as well as the evolution of their research interests and lives as Professors. The format will be casual, interactive, conversations with plenty of Q&A. We hope you will join us to learn more about SIE! **REGISTRATION LINK:** <https://bit.ly/3IIqG7S>

First Wed of month 12pm-1pm EST	SIE Speaker	SIE Research Areas
February 2, 2022	Prof. Venkat Kuppuswamy (Northeastern U)	biases and forms of discrimination confronting minority entrepreneurs particularly on crowd-based platforms like crowdfunding; performance consequences of corporate diversification decisions
March 2, 2022	Prof. Jorge Guzman (Columbia U)	entrepreneurship policy, regional entrepreneurship, entrepreneurial strategy
April 6, 2022	Prof. Francisco Polidoro (U Texas – Austin)	organizational learning, networks and alliances, technology and innovation, technology strategy
May 4, 2022	Prof. Sinziana Dorobantu (New York U)	nonmarket strategy, stakeholder governance, global strategy
June 1, 2022	Prof. Adina Sterling (Stanford U)	how social networks affect processes and outcomes in labor markets
July 6, 2022	Prof. Gwendolyn Lee (U Florida)	diversification in strategic management; knowledge creation as a mechanism for innovation; cognitive advantage - a behavioral approach to entrepreneurship
August 3, 2022	X	X
September 7, 2022	Prof. Alva Taylor (Dartmouth College)	innovation processes in technological fields, upstream diversity in new product development
October 5, 2022	Prof. Exequiel (Zeke) Hernandez (U of Pennsylvania)	globalization, immigration, innovation, firm performance
November 2, 2022	Prof. Luis Ballesteros (George Washington U)	individual, organizational, and institutional drivers of decision making under disruption and the consequences of such decisions for organizations and societies
December 7, 2022	Prof. Sarah Kaplan (U of Toronto)	how organizations participate in and respond to the emergence of new fields and technologies; understanding the challenges for achieving gender equality