



Three Professors Enter The PhD Project's Hall of Fame
The 2022 Inductees Inspire in the Areas of Management and Marketing

MONTVALE, NJ – The [PhD Project](#) – a non-profit organization helping to diversify college business schools and, ultimately, the business world – welcomes three new professors into The PhD Project Hall of Fame. **Herman Aguinis, PhD** of The George Washington University School of Business received the honor in management, and **Gail Ayala Taylor, PhD** of The Tuck School of Business at Dartmouth and **David Wooten, PhD** of the University of Michigan - Stephen M. Ross School of Business received the honor in marketing. All were honored at The PhD Project's Doctoral Student and Faculty Alumni Association conferences this month.

The PhD Project established the Hall of Fame in 2011 to acknowledge individuals for their outstanding work as mentors and educators to the next generation of business professionals and as diversity and inclusion trailblazers on their campuses. Hall of Fame inductees have shown an unwavering commitment to The PhD Project's mission to create a stronger, more diverse workforce, and have exhibited thoughtful leadership that has significantly impacted The Project's network of business doctoral students and faculty.

"This year's Hall of Fame inductees truly epitomize our unique approach to diversifying college business schools to create the next generation of leaders in the business industry," said Blane Ruschak, president of The PhD Project "Herman, Gail and David have all been inspiring on their campuses and in their communities, and we are proud to welcome them to The PhD Project Hall of Fame."

Dr. Herman Aguinis is the multi award-winning Avram Tucker Distinguished Scholar and Professor of Management and the chair of the Department of Management at the George Washington University School of Business (GWSB). He was elected for the presidency track of the Academy of Management (AOM), served as vice president and program chair for the AOM 2020 Virtual Conference, and is now serving as the academy's president. He's been ranked among the world's 100 most impactful researchers in economics and business and has been a visiting scholar at universities in China, Malaysia, Singapore, Argentina, France, Spain, Puerto Rico, Australia, and South Africa. His professional and life agenda is to have an impact on the academic community, but also on society at large.

Dr. Gail Ayala Taylor is a clinical professor of Business Administration at Dartmouth's Tuck School of Business. Previously, Dr. Taylor held academic positions at the Medill School of Journalism at Northwestern University, Kellogg School of Management at Northwestern University, the Terry College of Business at the University of Georgia, ULB - Solvay Business School in Brussels, INSEAD - The Business School for the World in Singapore, and Semester at Sea. Extending the work of the PhD Project, Dr. Taylor founded RISE Career Launch to facilitate early career success for women and individuals from underrepresented groups. Similarly, she created the Kemp Fellows Program for African American, Hispanic American, and Native American college graduates pursuing corporate careers. She has served on the boards of Good Beginnings of the Upper Valley and ASCENT - Leading Multicultural Women to the Top.

Dr. David Wooten is Associate Dean for One Year Master's Programs, Alfred L. Edwards Collegiate Professor, University Diversity and Social Transformation Professor, and Professor of Marketing at the Stephen M. Ross School of Business at the University of Michigan. He previously served on the faculties of the Columbia Business School, the University of Florida's Warrington College of Business,

and Cornell's Charles H. Dyson School of Applied Economics and Management. An award-winning researcher and co-chair of several academic committees, Dr. Wooten has served as the faculty advisor for the Black Business Students' Association and the Black Business Undergraduate Society, a trustee for the Consortium for Graduate Study in Management, the Curriculum Director for the LEAD Program in Business, and as a planning committee member for the Ph.D. Project's Marketing Doctoral Students' Association.

About The PhD Project

Founded in 1994, [The PhD Project](#) works to increase diversity in the business world. Through its unique model, the nonprofit organization's Black/African American, Latinx/Hispanic American and Native American members pursue business PhDs with the intent to become university faculty, teaching and guiding students who aspire to a career in business. Since its launch, The Project has been responsible for quintupling the number of underrepresented professors, administrators and academic leaders at an extensive list of academic programs, helping more than 1,400 former business professionals and undergraduate students attain their doctoral degree. The PhD Project also includes close to 250 students currently enrolled in a business PhD program.

For more information on The PhD Project, webinars and sponsors visit www.phdproject.org and follow the program on [Twitter](#), [Facebook](#) and [LinkedIn](#).