

Strategy, Innovation & Entrepreneurship (SIE) Speaker Series 2023

Organized by the The PhD Project and
The Consortium on Competitiveness and Cooperation ([CCC](#))

The SIE Speaker Series is an opportunity for PhD Project participants to learn more about topics in Strategy, Innovation and Entrepreneurship from leading scholars around the world. Professors will share their academic journeys including what led them to pursue doctoral degrees, and choose particular PhD programs and dissertation topics, as well as the evolution of their research interests and lives as Professors. The format will be casual, interactive, conversations with plenty of Q&A. We hope you will join us to learn more about SIE!

REGISTRATION LINK: https://us06web.zoom.us/meeting/register/tZAoduCvrjgiEtUrYkGwX_Z2Qx10AFxBdCGI

First Wed of month 12pm-1pm EST	SIE Speaker	SIE Research Areas
February 1, 2023	Prof. dt ogilvie (Rochester Institute of Technology)	urban entrepreneurship, urban economic development, business strategy, and creativity
March 1, 2023	Prof. Robert Seamans (New York U)	how firms use technology in their strategic interactions, economic consequences of AI & robotics
April 5, 2023	Prof. April Franco (U of Toronto)	spinouts; transfer, creation & use of knowledge within organizations
May 3, 2023	Prof. Jeffrey Robinson (Rutgers U)	social entrepreneurship, entrepreneurship & economic development policy, "minority" entrepreneurship
June 7, 2023	Prof. Matt Marx (Cornell U)	commercialization of science & technology
July 5, 2023	Prof. Ram Ranganathan (U of Texas - Austin)	technological change & firm strategy, inter-firm alliances, ecosystems, technology standards, external pressures on adaptation
August 2, 2023	X	X
September 6, 2023	Prof. Razvan Lungeanu (Northeastern U)	behavioral strategy & governance
October 4, 2023	Prof. Brett Anitra Gilbert (American U)	entrepreneurial ecosystems, entrepreneurship in emerging economies, emerging clean technologies
November 1, 2023	Prof. Juan Alcacer (Harvard U)	international strategy, competition, location decisions of multinationals, strategic decision-making under uncertainty, ecosystems
December 6, 2023	Prof. Olga Haw (U of North Carolina – Chapel Hill)	corporate social responsibility, sustainability strategy, social & environmental impacts, nonmarket strategy, corporate sociopolitical activism