

# Strategy, Innovation & Entrepreneurship (SIE) Speaker Series 2023

Organized by the The PhD Project and  
The Consortium on Competitiveness and Cooperation ([CCC](#))

The SIE Speaker Series is an opportunity for PhD Project participants to learn more about topics in Strategy, Innovation and Entrepreneurship from leading scholars around the world. Professors will share their academic journeys including what led them to pursue doctoral degrees, and choose particular PhD programs and dissertation topics, as well as the evolution of their research interests and lives as Professors. The format will be casual, interactive, conversations with plenty of Q&A. We hope you will join us to learn more about SIE!

**REGISTRATION LINK:** [https://us06web.zoom.us/meeting/register/tZAoduCvrjgiEtUrYkGwX\\_Z2Qx10AFxBdCGI](https://us06web.zoom.us/meeting/register/tZAoduCvrjgiEtUrYkGwX_Z2Qx10AFxBdCGI)

First Wed of month* 12pm-1pm EST	SIE Speaker	SIE Research Areas
February 1, 2023	<a href="#">Prof. dt ogilvie</a> (Rochester Institute of Technology)	urban entrepreneurship, urban economic development, business strategy, and creativity
March 1, 2023	<a href="#">Prof. Robert Seamans</a> (New York U)	how firms use technology in their strategic interactions, economic consequences of AI & robotics
April 5, 2023	<a href="#">Prof. April Franco</a> (U of Toronto)	spinouts; transfer, creation & use of knowledge within organizations
May 3, 2023	<a href="#">Prof. Jeffrey Robinson</a> (Rutgers U)	social entrepreneurship, entrepreneurship & economic development policy, "minority" entrepreneurship
June 14*, 2023	<a href="#">Prof. Matt Marx</a> (Cornell U)	commercialization of science & technology
July 5, 2023	<a href="#">Prof. Ram Ranganathan</a> (U of Texas - Austin)	technological change & firm strategy, inter-firm alliances, ecosystems, technology standards, external pressures on adaptation
August 2, 2023	X	X
September 6, 2023	<a href="#">Prof. Razvan Lungeanu</a> (Northeastern U)	behavioral strategy & governance
October 4, 2023	<a href="#">Prof. Brett Anitra Gilbert</a> (American U)	entrepreneurial ecosystems, entrepreneurship in emerging economies, emerging clean technologies
November 1, 2023	<a href="#">Prof. Juan Alcacer</a> (Harvard U)	international strategy, competition, location decisions of multinationals, strategic decision-making under uncertainty, ecosystems
December 6, 2023	<a href="#">Prof. Olga Hawa</a> (U of North Carolina – Chapel Hill)	corporate social responsibility, sustainability strategy, social & environmental impacts, nonmarket strategy, corporate sociopolitical activism

\* Only for the month of June, our session will be on the second Wednesday of the month on June 14<sup>th</sup>.

Any questions? Please contact Susan Perkins (NYU, CCC Liaison) at [sep2055@stern.nyu.edu](mailto:sep2055@stern.nyu.edu)