



The PhD Project Adds New Member to its Board of Directors

MONTVALE, NEW JERSEY (December 13, 2023) – [The PhD Project](#) is thrilled to announce that Al Renshaw has joined its Board of Directors, which is made up of 16 leaders in both business and academia, focused on helping advance The Project's mission to increase diversity in business.

"The PhD Project's mission continues to make a societal impact by diversifying the faculty in front of the business school classrooms, and ultimately the business world that reflects the increasingly diverse customer base it serves," said Blane Ruschak, president of The PhD Project. "Al is passionate about transforming business education around the world and we couldn't be more excited to have him be a part of our board."

Renshaw serves as the senior vice president and global chief marketing and communications officer of [AACSB International](#), the world's largest association and accrediting body for business education where he leads marketing and communications efforts that connect AACSB business schools, businesses and learners to inspire and develop the next generation of global business leaders. With more than 25 years of experience, Renshaw leads AACSB's marketing, advocacy, thought leadership, and web strategies. He is a graduate of the University of Pittsburgh.

"I have been a strong supporter of The PhD Project for several years as part of AACSB's ongoing advocacy work within business education," Renshaw said. "It is an honor to now serve as a board member. I look forward to contributing to the strategic vision of the organization as we prepare the diverse talent needed to lead within academe and business."

AACSB is one of The PhD Project's three Founding Partners.

About The PhD Project

Founded in 1994 by its current partners KPMG Foundation, AACSB and Graduate Management Admission Council (GMAC), [The PhD Project](#) works to increase diversity in the business world. Through its unique model, members pursue business PhDs with the intent to become university faculty, teaching and guiding historically underrepresented students who aspire to a career in business and serving as role models to students of color and first-generation students. Since its launch, The Project has been responsible for sextupling the number of historically underrepresented professors, administrators and academic leaders at an extensive list of academic programs, helping more than 1,400 former business professionals and undergraduate students receive their doctoral degree. The PhD Project also includes close to 250 students currently enrolled in a business PhD program.

For more information on The PhD Project, webinars and sponsors visit www.phdproject.org and follow the program on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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