

# Strategy, Innovation & Entrepreneurship (SIE) Speaker Series 2024

Organized by the The PhD Project and  
The Consortium on Competitiveness and Cooperation ([CCC](#))

The SIE Speaker Series is an opportunity for PhD Project participants to learn more about topics in Strategy, Innovation and Entrepreneurship from leading scholars around the world. Professors will share their academic journeys including what led them to pursue doctoral degrees, and choose particular PhD programs and dissertation topics, as well as the evolution of their research interests and lives as Professors. The format will be casual, interactive, conversations with plenty of Q&A. We hope you will join us to learn more about SIE!

**REGISTRATION LINK:** [https://us06web.zoom.us/meeting/register/tZAoduCvrjgiEtUrYkGwX\\_Z2Qx10AFxBdCGI](https://us06web.zoom.us/meeting/register/tZAoduCvrjgiEtUrYkGwX_Z2Qx10AFxBdCGI)

first Wed of month 12pm-1pm EST	SIE Speaker	SIE Research Areas
February 7, 2024	<a href="#">Prof. Anita McGahan</a> (U of Toronto)	private entrepreneurship in the public interest; competitive strategy; global health
March 6, 2024	<a href="#">Prof. Brent Goldfarb</a> (U of Maryland)	how production and exchange of technology differs from more traditional economic goods; role of startups in the economy
April 3, 2024	<a href="#">Prof. JP Eggers</a> (New York U)	behavioral strategy; cognition; innovation; industry evolution
May 1, 2024	<a href="#">Prof. Kisha Lashley</a> (U of Virginia)	organizational social evaluations (stigma, reputation, and status); stakeholder management; organizational narratives; organizational history; minority-owned businesses; strategy
June 5, 2024	<a href="#">Prof. Damon Phillips</a> (U of Pennsylvania)	entrepreneurship; inequality; innovation and change; labor markets; social enterprise; social networks
July 3, 2024	<a href="#">Prof. Libby Weber</a> (U of California - Irvine)	cognition; alliances; contracts and hierarchy; grand societal challenges
August 7, 2024	X	X
September 4, 2024	<a href="#">Prof. Mahka Moeen</a> (U of Wisconsin)	entry strategy; nascent industries; technology entrepreneurship
October 2, 2024	<a href="#">Prof. Laquita Blockson</a>	social innovation, minority entrepreneurship
November 6, 2024	<a href="#">Prof. Kinde Wubneh</a> (Northeastern U)	external influences on innovation; healthcare; technological adaptation and change; entrepreneurship
December 4, 2024	<a href="#">Prof. Peter Klein</a> (Baylor U)	entrepreneurship; uncertainty; firm boundaries and internal organization; stakeholder governance