



Uber Joins The PhD Project as a New Partner

MONTVALE, New Jersey (April 16, 2024) – [The PhD Project](#) is proud to announce a new Partner: [Uber](#)

"We're thrilled to welcome Uber to The PhD Project family, and we look forward to working together to build a stronger, more diverse workforce," said Blane Ruschak, president of The PhD Project. "Uber's commitment to creating a more equitable and inclusive world as well as driving positive societal change perfectly aligns with our mission."

The PhD Project is a national nonprofit organization that helps its members pursue a business PhD with the intent to become university faculty, teaching and guiding historically underrepresented students who aspire to a career in business. Since its inception in 1994, the number of professionals from historically underrepresented groups earning business PhDs in the United States has sextupled, from 294 to more than 1,700. Another 250 PhD Project members are currently pursuing their doctorates at institutions across the country.

"As a company that powers movement, it's our goal to ensure that everyone can move freely and safely, whether physically, economically or socially," said Dara Khosrowshahi, CEO of Uber. "To do that, we must help fight the racism that persists across society and be a champion for equity, both inside and outside our company."

Uber believes it's essential for its workforce to reflect the diversity of the communities in which it operates and hires. The company is deeply committed to cultivating an environment where diversity thrives and where people feel they belong and can contribute to its shared success.

"At Uber, we are proud of the progress that we have made but know there is still much to be done," said Michael Pett, Head of Military and Veteran Programs at Uber. "Partnering with amazing programs like The PhD Project will assist us in building inclusive programming that allows Uber to become One with All of the communities that it touches."

About The PhD Project

Founded in 1994 by its current partners KPMG Foundation, The Association to Advance Collegiate Schools of Business (AACSB), and Graduate Management Admission Council (GMAC), [The PhD Project](#) works to increase diversity in the business world. Through its unique model, the nonprofit organization's Black/African American, Latinx/Hispanic American and Native American members pursue business PhDs with the intent to become university faculty, teaching and guiding historically underrepresented students who aspire to a career in business and serving as role models to students of color and first-generation students. Since its launch, The Project has been responsible for sextupling the number of historically underrepresented professors, administrators and academic leaders at an extensive list of academic programs, helping more than 1,700 former business professionals and undergraduate students receive their doctoral degree. The PhD Project also includes close to 250 students currently enrolled in a business PhD program. For more information on The PhD Project, webinars and sponsors visit www.phdproject.org and follow the program on [Twitter](#), [Facebook](#) and [LinkedIn](#).