We are excited to commemorate our 30th anniversary with regional events that will bring together our partners, members, supporters and future supporters., and to honor our founding partners: AACSB, GMAC and KPMG.

Join us for engaging panel discussions.

Gain valuable insights and perspectives from thought leaders and industry experts as they delve into pressing issues and opportunities in academia and beyond.

Inspiring Research Presentations: Explore groundbreaking research and innovative ideas presented by our accomplished PhD Project members, showcasing the impactful contributions they’ve made to their fields.

**GUEST SPEAKERS**

- **Alfonzo Alexander**
  - NASBA
- **Dr. Donna Blancero**
  - Bentley University
- **Stephen Brown**
  - KPMG
- **Dr. Michael Clement**
  - University of Texas at Austin
- **Dr. Anthony C. Hood**
  - First Horizon Bank
- **Dr. Robert L. Manuel**
  - DePaul University
- **Dr. James Mourey**
  - DePaul University
- **Dr. Kelly Pope**
  - DePaul University
- **Dr. Ashleigh Rosette**
  - Duke University
- **Dr. Janine Sanders**
  - University of St. Thomas
- **Jeremy Van Ek**
  - AMA

Date & Time: Wednesday, August 7, 2pm – 7pm CT

Event Location: DePaul University, Downtown Campus 1 E. Jackson Blvd. Chicago, IL

Register at phdproject.org
**Date & Time:** Wednesday, August 7th, 2pm – 7pm CT

**Event Location:** DePaul University, Downtown Campus
1 E. Jackson Blvd. Chicago, IL

**Agenda:**

2:00 – 2:15pm
Welcome to DePaul University!
President Robert Manuel

2:15 - 2:30pm
Honoring 30 Years: AACSB, GMAC, KPMG
Alfonzo Alexander, NASBA and PhD Project Board Chair

2:30 – 2:45pm
Setting the Stage
Dr. Dereck Barr-Pulliam, University of Louisville
Dr. Stephani Mason, DePaul University

2:45 - 3:00pm
Telling our Story
Dr. Kelly Pope, DePaul University

3:00 - 4:00pm
Impact in the Classroom
Moderated by Jeremy Van Ek, American Marketing Association (AMA)
and PhD Project Board member

Panelists:
Dr. James Mourey, DePaul University
Dr. Ashleigh Rosette, Duke University
Dr. Janine Sanders, University of St. Thomas

4:00 - 5:00pm
Impact in the Boardroom
Moderated by Dr. Anthony C. Hood - First Horizon Bank

Panelists:
Dr. Donna Blancero, Bentley University
Stephen Brown, KPMG
Dr. Michael Clement, University of Texas at Austin

5:00 - 5:30pm
Final thoughts followed by Q&A

5:30 - 6:00pm
Break & Move to Reception area

6:00 - 7:00pm
Celebrating 30 Years of The PhD Project

Register

phdproject.org