

Dr. Ilana Shanks Emerging Scholar Award

The Dr. Ilana Shanks Emerging Scholar Award recognizes a marketing academic in the early stages of his or her career who displays exemplary scholarship and a bright future in the academic discipline. The award honors a junior scholar who has made significant contributions to research that advances the study of marketing and society issues that help to improve individual or societal well-being and has displayed scholarly citizenship behaviors. The award was launched in 2022 and will be presented annually at The PhD Project Marketing DSA/FAA Dinner. The award includes a cash prize of \$1,000.

Emerging Scholar applicants should be early in their career progression (within 8 years of having earned their Ph.D. at the time of application for the award). This award is open to post-docs and assistant professors who are either graduates of the PhD Project's MDSA or members of the Marketing Ethnic Faculty Association (MEFA).

Applications should demonstrate the scholar's contribution to addressing significant research questions, creativity and innovation, methodological and conceptual rigor, the potential to substantially advance understanding of an important marketing-related issue, and a focus on societal issues.

Nominations should include the following:

- A personal research statement (two-page maximum)
- A current vita.
- A letter of recommendation
- All materials need to be submitted electronically.

Materials should be submitted electronically to info@phdproject.org by July 15, 2025 for consideration. The subject line of the email should say: "Ilana Shanks Emerging Scholar Award."

A panel of marketing scholars serves as the selection committee. Criteria to be used to evaluate applications include conceptual and methodological rigor, citizenship behavior in the discipline, and both current impact and future potential to substantially advance marketing research, especially those that can positively impact society.

The purpose of the Dr. Ilana Shanks Emerging Scholar Award is to honor the memory of Ilana Shanks, who was a highly promising young marketing scholar, interested in advancing research that leverages marketing knowledge to promote individual and societal well-being. Dr. Ilana Shanks was a graduate of the Florida State University Ph.D. program and was an Assistant Professor of Marketing at Stony Brook University when she passed away too soon in her young life in 2021.

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2025 Application Form

(Junior Faculty Award For Marketing)

Eligibility: Applicants should be either a PhD Project graduate or a member of the Marketing Ethnic Faculty Association (an organization open to all scholars).

<https://phdproject.org/educational-funding/>

Please complete all the following information.

Name: _____

Phone: _____

Address: _____

Fax: _____

E-mail: _____

Ph.D. Received From: _____

Year Received PhD: _____

Currently on Faculty at: _____

Current Title: _____

PhD Project Faculty Member: Yes No

MEFA Member: Yes No

If I am selected for this award, I acknowledge that attendance at the PhD Project MDSA Dinner (Summer AMA) is strongly encouraged, as the award is presented at this event

Nominations should include the following:

A Personal research statement (two-page maximum)

A current vita

Letter of recommendation

All material needs to be submitted electronically.

Email this completed application along with supporting documentation to Michele Marin at The PhD Project.

[mailto: mmarin@phdproject.org](mailto:mmarin@phdproject.org) to arrive by May 30, 2025.